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Conferința HART HR Strategic - Ediția a 6-a

CEOs
and organizational culture:

what makes it or breaks it?





# Leadership Skills – Can We Accelerate Success and Performance?

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CEOs and organizational culture: what makes it or breaks it?



GREAT
LEADERS
GREAT
CULTURE
GREAT
RESULTS



## What is a GREAT LEADER???



#### **Great Leaders**

**Charismatic** Tough Commander Self confidence **Visionary Public Profile Authoritative** 

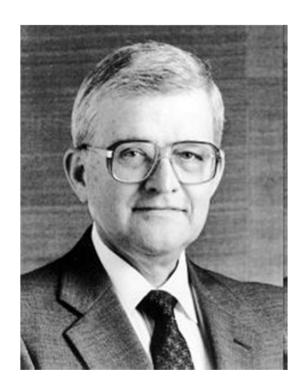


## Collins' Levels of Leadership

- 5 Levels of Leadership
- Good-to-Great
- Out of 1,435 Companies, only 11



## Darwin E. Smith



**W** Kimberly-Clark



### **Darwin E. Smith**

- Largely unknown
- Shy and reserved
- Shunned the spotlight
- "I never stopped trying to become qualified for the job"
- Wall Street derided him
- Business media called him "stupid"
- Kimberly-Clark #1
- One of the top CEO's in the 20<sup>th</sup> century



### **Great Leaders**

**Charismatic** Tough Commander Self confidence Visionary **Public Profile Authoritative** 

Humble Low Ego **Big Perspective** Driven **Focus on Others Professional Will** Connected



## Can GREAT LEADERS be developed?



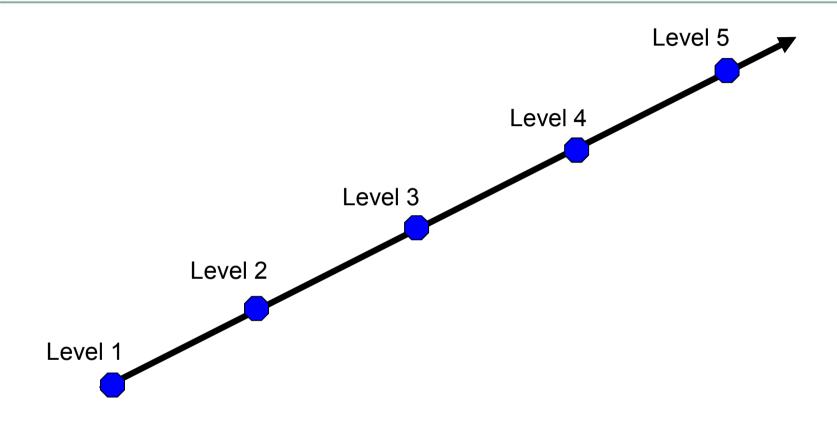


- GREAT LEADERSHIP is not about what you do
- It IS about WHO YOU ARE!
- Not Training → DEVELOPMENT
- We must first understand the PSYCHOLOGY

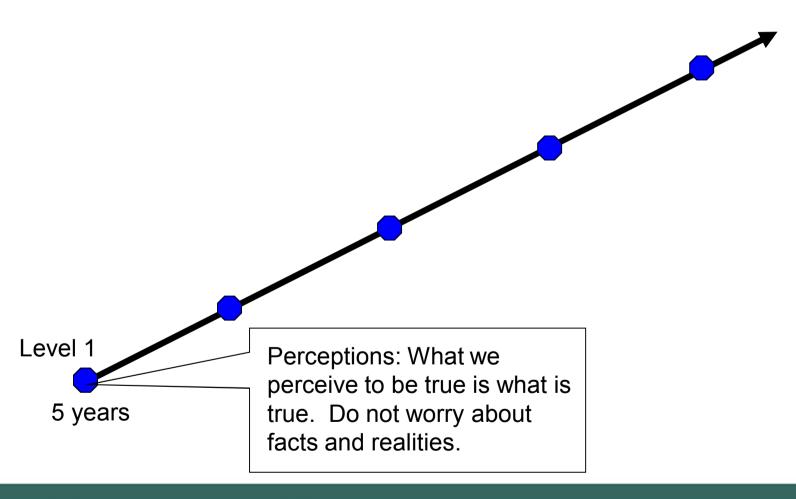


- Leadership and Leadership Developmental Level (Kuhnert, Eigel, Strange)
- Intraperson → Interperson → Cognitive

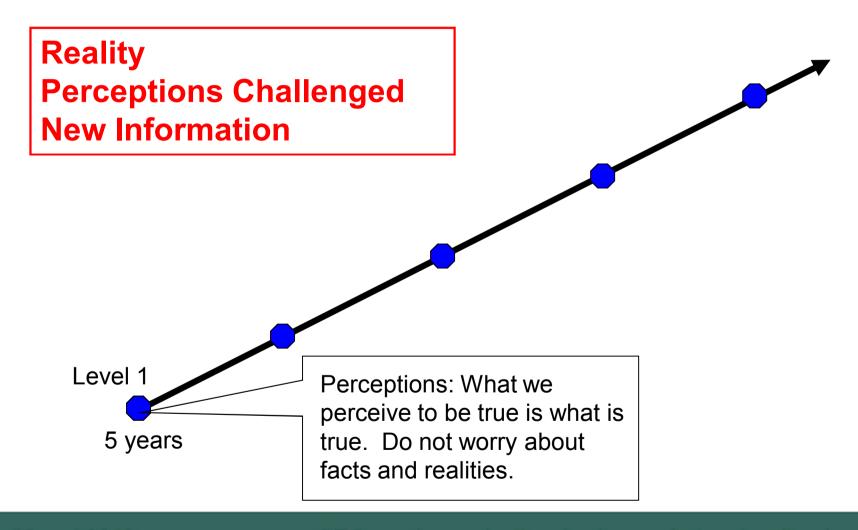




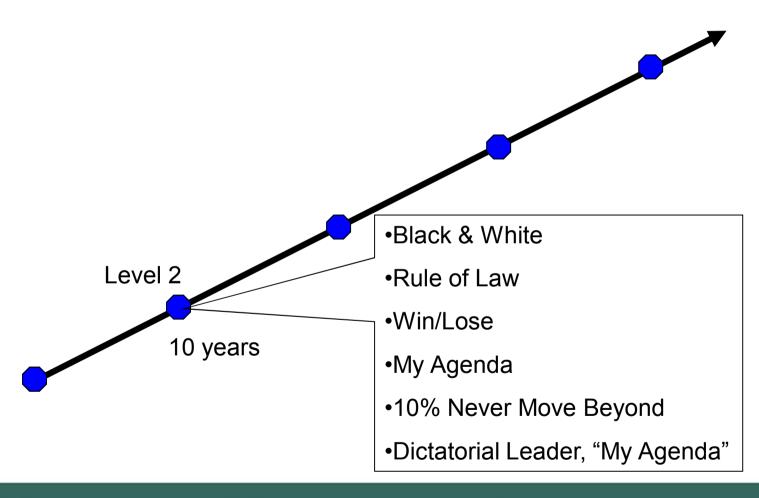




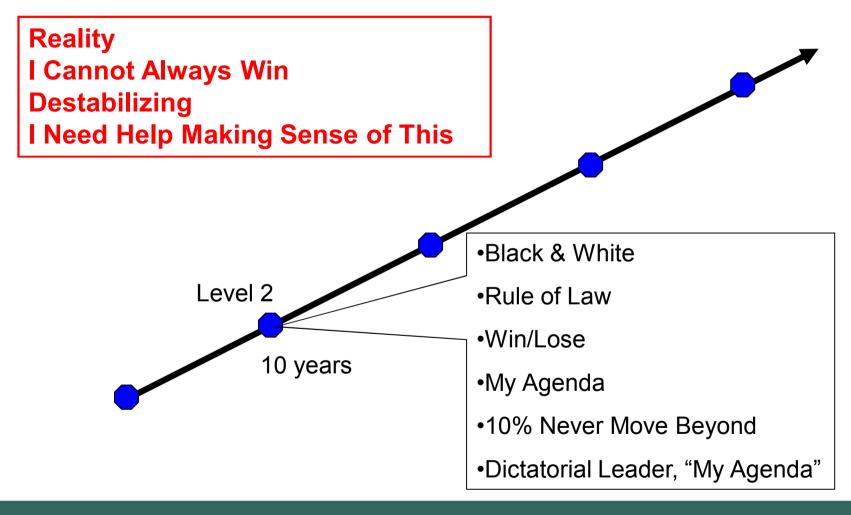




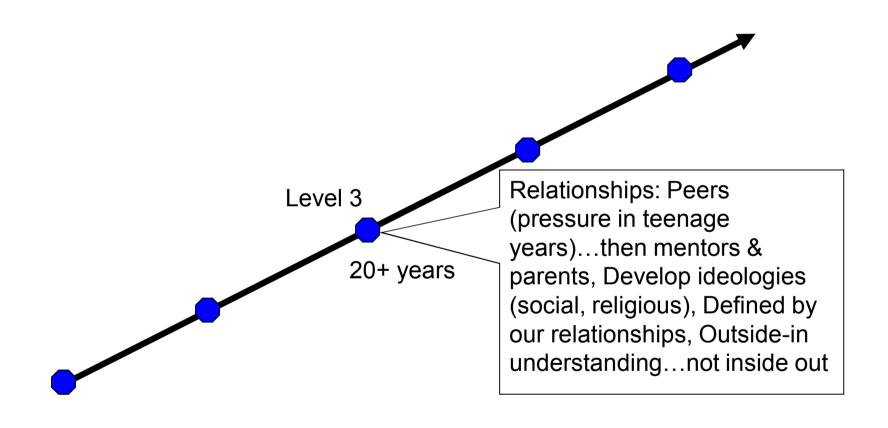




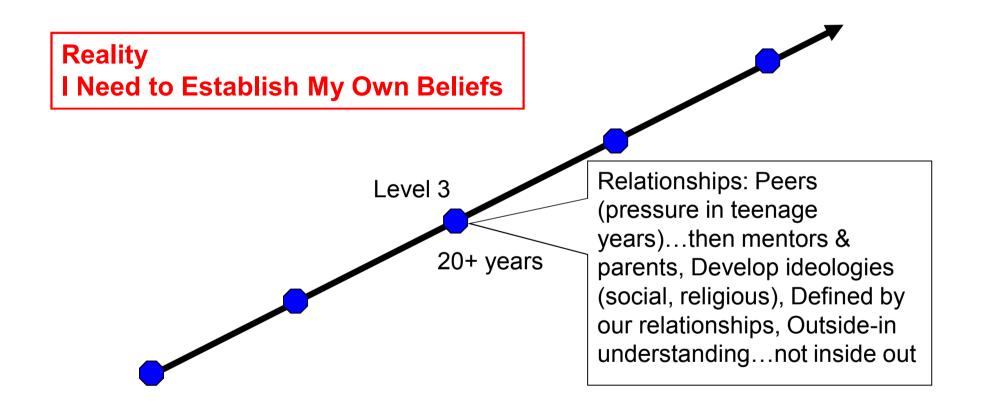




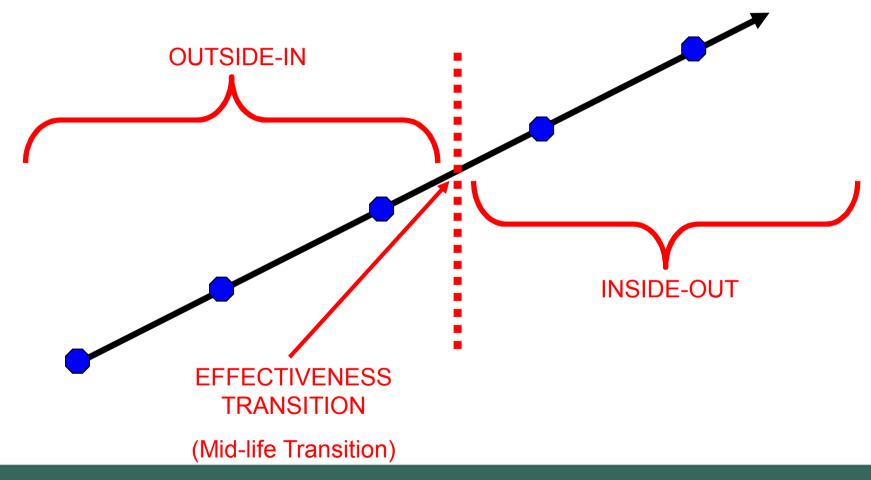




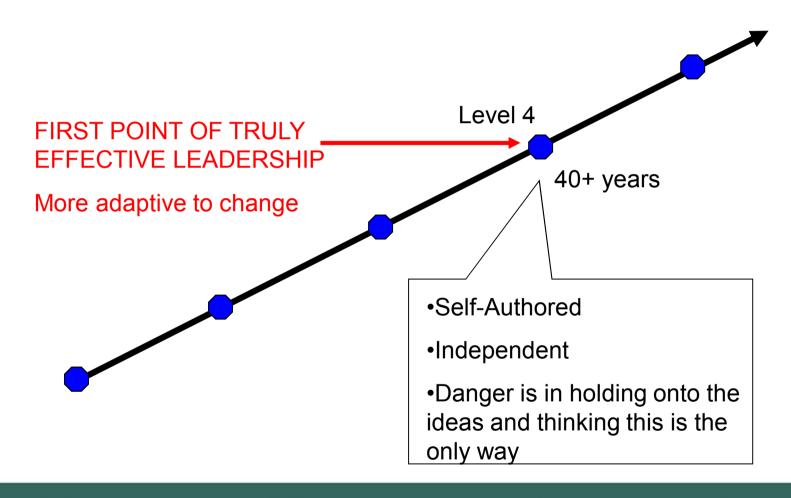




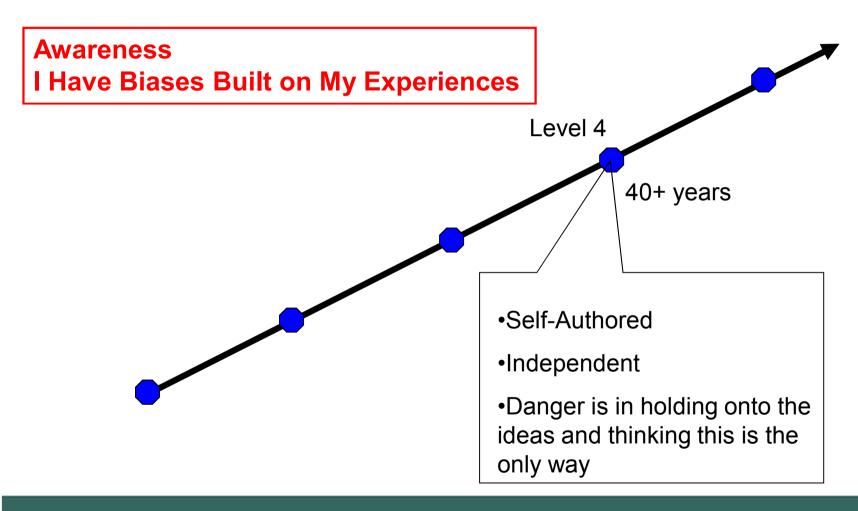




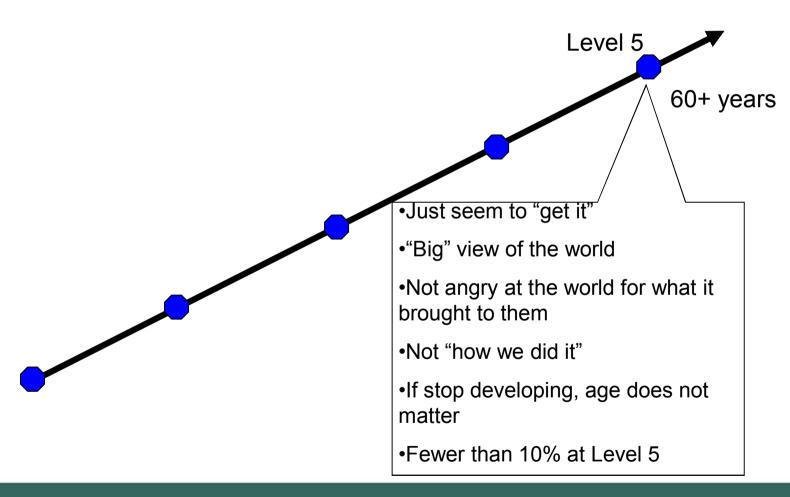














## Moving up

- New experiences contradict current way of thinking
- It takes time; therefore DEVELOPMENT
- Select the right people for development



#### **Selecting Potential Leaders**

- "The key step is to stop looking for outsized personalities and egocentric celebrities, and instead to scrutinize for results. Look inside for some part of the organization where extraordinary results have been produced but where there is no person standing forth to take excessive credit for those results. Look there and you will likely find a Level 5 leader." -Jim Collins
- The Great Companies almost never looked outside



#### **DEVELOPING** Great Leaders

- Critical questioning
- Dialogue in a safe environment
- Challenge to see a different perspective
- Travel
- Encourage writing life history, reflecting
- Collaborative activities, role playing, simulation
- Gratitude



## **Summary**

- GREAT LEADERS generate great performance
- GREAT LEADERS can be developed
- DEVELOPMENT requires
  - Transformation of the individual
  - A psychological approach
  - Time



## Thank you

**Sponsor** 



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